Good people giving money to good causes. It’s the way philanthropy traditionally happens. But we’re facing big problems in our community and money alone is not enough to solve them.

That’s why SVP goes beyond philanthropy.

We strive to make an impact at three different levels – individual, organizational and systemic. SVP works side-by-side with givers, nonprofits, and cross-sector leadership to address local community needs. This means developing core skills, management practice, strategies and systems to enhance the effectiveness, impact and sustainability of the nonprofit sector.

Everyone we work with wants a better world, to tackle the social challenges troubling our communities. Through SVP we all make a greater impact – together.

Both local and global, the SVP model is philanthropy 3.0 rooted in your backyard. Boulder County Partners invest time, money, and skills in nonprofits that share our immediate community. At the same time, they are part of an international network of 2800 givers, volunteers, leaders, and change-makers.

Together, our network has given more than $46 million and hundreds of thousands of volunteer hours to almost 600 nonprofits since 1997. Still growing, we have member organizations in 32 cities around the world with more ramping up. Learn more at www.socialventurepartners.org.
LEAD & INVEST IN COLLABORATIONS
... to create cross-sector solutions

STRENGTHEN NONPROFITS
... for more effective impact

ENGAGE GIVERS
... to do more for our community

AMPLIFY IMPACT

Pro Bono Consulting
Coaching & Mentoring
Relationship Development
Cash Investment
Knockout Nonprofits (Investee Peer Learning)
Boards With Brains (Board and Staff Development)
How-To White Papers
Social Enterprise Programming

Collaborations
Convening
Collective action
Thought Leadership and Expertise
Connections

Volunteer Opportunities
Nonprofit Education
Partner Bootcamp (Philanthropic Development)
New Relationships
Personal Development
Leveraged Donations
Personal Collaborations
Our job? To help them serve more community members and/or provide more effective programs while making an even greater impact by remembering one rule...

Strong Nonprofits Deliver Better Results

It’s that simple. Things like sound financial systems and up-to-date technology can mean the difference between reaching 500 or 5,000 people in need. That’s why SVP works with nonprofits for several years, strengthening all the behind-the-scenes systems that help take their work to the next level.

Over the past year SVP Boulder County Investees partnered with volunteers on 26 different consulting projects and used SVP funds for an additional three projects. Sixty-four staff and board members from nine current and alumni Investees participated in facilitated educational sessions presented by SVP. In fact, over 200 other nonprofit volunteers and staff participated in SVP-hosted professional development activities.

Plus, in 2013, SVP Boulder County piloted a three-stage exploration of social enterprise — including hosting an educational event, facilitating a nonprofit Social Enterprise Scrimmage, and completing a social enterprise focused grants process. Two Boulder County social enterprises will benefit from one-year commitments of pro bono consulting (including for one, a $10,000 cash investment). In total, over 45 nonprofits, 32 Partners, and 20-some community volunteers participated in at least one stage of the programming.

IN 2013, SVP TURNED $1 OF GRANT FUNDS INTO $4.20 OF NONPROFIT SUPPORT

$207k
In volunteer time from skilled professionals
BASED ON $100 PER HOUR

$36k
In professional development education

$76k
In unrestricted cash investments
BASED ON $75 PER HOUR

$2.5k
In designated consulting funds

$321,500
IN TOTAL SUPPORT

Since 2000 SVP has invested with 23 nonprofits giving more than 20,000 volunteer hours and $1.3 million.
Boulder County CareConnect started the year with a rush of momentum. Two years into a strategic plan and six months into the SVP relationship, CareConnect had “made important, impactful changes to withstand the tests of time,” reflects Executive Director Emily Ditty.

Together, we fortified organizational governance, developed technology-based data collection systems, and completed an HR organizational assessment. CareConnect was off and running when the world outside came down hard, as first flood, then fire hit the organization.

Now CareConnect has rebuilt better than ever. “If we hadn't done these projects with SVP, we couldn't have turned around so well after these crises," says Ditty. “For example, an HR effort with Partner Amy Maranowicz freed up 30% of staff time when the flood hit because we had a structure set up.”

"Every Partner that's worked with us is a part of our family," she says. "SVP's model brings humanity to the nonprofit world, when so often you don't feel heard. Its people trying to make the good work happen. You feel protected; but too there's an expectation of changing and growing."
**The Wellness Initiative**

This year, The Wellness Initiative graduated to join SVP Boulder County’s cohort of Alumni Investees. “SVP’s role was to help us develop tools for sustainability and long-term success,” says Mara Rose, former TWI Executive Director. “SVP really offered a sense of collaboration and thought partnership.”

Partner involvement with TWI included fundraising planning, budget forecasting, board development, online sales and more. Partner Jodi Grossman’s HR systems work developed a structure for teacher hiring, compensation and advancement.

SVP stayed engaged past the formal close of the relationship, when Partner Brian Hawkins helped guide TWI’s Board through the executive search process. “It was a nice testament to the commitment SVP has to an organization,” says Rose. Documentation developed throughout the partnership also eased the transition, facilitating a more effective transfer of organizational knowledge to incoming Executive Director, Stephanie Baer.

Of the SVP engagement, Rose reflects, “There’s truly a shared investment in making the organization the best it can be. The funds are great, but the SVP partners being really invested in the organization’s success makes it unique.”

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**Center for Resource Conservation**

2013 was a year of transition for the Center for Resource Conservation (CRC), a year spent focused on creating a healthier organization.

“SVP came in like the cavalry,” says Interim Executive Director Michelle Barnes. “Lead Partner Frank Moyes invested a lot of time and energy to really understand us as an organization; that’s really made all the difference,” continues Barnes. “We did a lot of analysis, with SVP keeping us at the right level of rigor, process and urgency. Now, we’ll be investing in key areas we wouldn’t have otherwise.”

SVP’s external perspective facilitated solid business decisions. Partner Tim Rohrer spent time doing IT planning and technology solution assessment, helping CRC find “a really different infrastructure for one of our biggest programs, Slow the Flow. It’s scalable like it’s never been before, which is absolutely strategic for our organization,” explains Barnes.

Barnes is feeling good about 2014, “We’re hopeful for the year ahead, and believe we’re on a positive trajectory for the business.”

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**Safe Shelter of St. Vrain Valley**

“We knew we needed assistance, and were so excited and gratified to have been chosen as an Investee in 2013,” says Jackie List, Safe Shelter of St. Vrain Valley Executive Director. “It was less about the money; we were really looking for the expertise and consulting with Partners.”

Working alongside Lead Partner Debbie Malden and others, List notes, “SVP offers a different kind of team around me. No one’s quite as all-in.” Partners have served as a sounding board for leadership, helped set the organization’s role within the community, and developed structure as leadership roles shifted, which, says List, “...we’ve had before, but not to this level.”

“Together, we come to what is best and possible with all the resources Safe Shelter has,” she reflects. “When SVP Partners attended our Domestic Violence Volunteer and Community Education Training at the start of our relationship, it demonstrated a true investment and willingness to really understand what we do... All along the way, supportive actions have backed up their words.”

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**The Wellness Initiative**

“This is a meaningful and relatively unique funder and Investee relationship; it’s deeper, more effective.”

Mara Rose,
former TWI Executive Director
Through SVP, Partners pool and leverage their dollars, contributing more than they could alone. But that's just the beginning. **Partners DO more as a result of their involvement with SVP.** According to a biennial survey conducted by the SVP Network, since joining SVP Boulder County, our Partners...

### GIVE MORE

75% of Partners surveyed have increased their giving since joining SVP.  
94.7% of those who increased their giving say that SVP was a factor.

### ARE MORE INVOLVED IN THEIR COMMUNITY

The majority of Partners surveyed have increased their civic engagement in several areas, and many are now community leaders. Among those, 87.5% say that SVP was a factor.

### GIVE MORE STRATEGICALLY

Partners develop a more strategic approach to their giving. Among the Partners who indicated a change, 95.8% say SVP was a factor.

### BEFORE JOINING

**CHANGES IN HOW PARTNERS GIVE**

- ARE PROACTIVE/MISSION DRIVEN
  - 62.5%
- ARE COLLABORATIVE & SOLICIT INPUT
  - 16.7%
- USE ANALYSIS & RESEARCH TO INFORM DECISIONS
  - 50%

### SINCE JOINING

- 92%
- 79.2%
- 75%

### SVP BY THE NUMBERS

A growing and dynamic network, SVP offers a wide variety of ways to learn and engage with our community. Check out our numbers from last year.

- 84.2% of Partners volunteered through SVP (partner engagement)
- 86% of Partners stayed in SVP (partner retention)
- 91.7% of Partners give beyond SVP
- 93.4% of Partners volunteer beyond SVP
- 40+ distinct volunteer opportunities with nonprofits and SVP
- 12 educational sessions
Emily Davis began working for the social good early, volunteering at age 7, and serving in her first nonprofit staff role at 16. Confident she’s found her place, she continues working as a nonprofit and philanthropy consultant and gives her time as a volunteer and board member.

Emily had long been intrigued by SVP’s unique innovation model, the people who made up the partnership, and the quality of services provided for and with nonprofits. Despite her excitement to join the group, Emily found she “couldn’t afford the required partner donation within my annual giving budget.” She continues, “When SVP opened up the Associate Partnership in 2011, I jumped right on it because it demonstrated SVP’s investment in inclusivity.”

Emily started her SVP partnership engagement by serving as a member of the Portfolio Grants Committee and creating a fund development plan for an investee. She soon joined the SVP Board of Directors, currently serves as the Vice Chair, and Chairs three committees. She continues to be an invaluable member, also acting as a trainer in SVP’s educational programs and working with investees as needed.

A self-proclaimed “nonprofit nerd,” Emily reflects, “I’m really into processes, learning organizations and innovation. SVP embodies all of these quite well, and has been a great place for me to take personal and professional risks.”

“With SVP, you really do get as much as you give.”

Emily Davis
SVP Partner
Board Vice Chair
Emily is a great example of taking on new challenges and sharing everything she has learned with others. SVP provides a platform for people to leverage their passion and address Boulder County’s needs.”

John McCorvie
SVP Boulder County Board Chair

SNAPSHOTS FROM EMILY’S JOURNEY

Since joining SVP in 2011, Emily has worn many hats – taking full advantage of the different ways SVP offers to get involved.

- Volunteering with Nonprofit Investees
- SVP Workshops for Nonprofits
- SVP Workshops for Partners
- Portfolio Grant Committee
- Internal Committees
- Board Service
WE BELIEVE IN:
engaging and learning together, building connections and collaborating, strengthening and leveraging, and challenging ourselves and others to take risks and grow, all while being inclusive and respectful.

2013 BOARD OF DIRECTORS
John McCorvie, Chair
Emily Davis, Vice Chair
Ruth Henderson, Treasurer
Dan Catlin, Secretary
Randi Grassgreen
Debbie Malden
Diane Murphy
Peter Spear

STAFF
Jennie Arbogash, Executive Director
Olga Heifets, Education & Communications Director

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